**MOTHER TERASA COLLEGE OF ARTS AND SCIENCE**

**METTUSALAI ILLUPPUR**

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**BA-DEGREE MAJOR BASED ELECTIVE II**

**JOURNALISM – 16MBEEN2**

**UNIT I- QUESTION AND ANSWER ONLY TWO MARKS**

1. **WHAT ARE ETHICS OF JOURNALISM?**

While various codes may have some differences, most share common elements including the principles of truthfulness, accuracy, objectivity, impartiality, fairness, and public accountability, as these apply to the acquisition of newsworthy information and its subsequent dissemination to the public.

1. **WHAT ARE THE FIVE CODES OF ETHICS**

Integrity.

Objectivity.

Professional competence.

Confidentiality.

Professional behavior.

1. **WHAT IS THE FIRST RULE OF JOURNALISM**?

The **first rule of journalism**. **Journalism** thrives on the factual. As such, it can be fairly said that the single most important **rule** or mantra is to ensure the accuracy of the facts one is conveying to so many people. In other words, there's no point in coming in**first** if you're wrong.

1. **WHAT IS MEDIA LAW IN JOURNALISM?**

**Media Law** is a **legal** field that relates to **legal** regulation of the telecommunications industry, information technology, broadcasting, advertising, the entertainment industry, censorship, and internet and online services among others.

1. **WHAT ARE THE FIVE SOURCES OF LAW?**

Five major **sources of law** are federal and state constitutions, common **law**,

case **law**, legislative **law**, and administrative **law**.