**I- B.Com, (CA) II-Semester 16CCCCA3**

## BUSINESS MANAGEMENT

## Time: 3Hrs Max-Marks:75

**Part-A (10 X 2 = 20) Answer all the Questions**

1. Define Management.
2. What are the functions of management?
3. What is “Decision making”.
4. What is planning?
5. Define – organization.
6. What informal organization?
7. Define – morale.
8. What is “Down word communication”?
9. What is mean by control?
10. What is “Autocratic leadership?

**Part-B ( 5 X 5 = 25) Answer all the Questions**

11. (a) Explain the advantages of management.

(or)

(b) Is Management a science or Art.

12. (a) Explain the steps to make planning effective.

(or)

(b) What are the merits of group decisions?

13. (a) Explain the principles of organization.

(or)

(b) Explain the factors in Decentralization.

14. (a) Explain the methods of communication.

(or)

(b) Explain the Maslow’s Need priority theory.

15. (a) Write the steps in controlling.

(or)

1. What are the characteristics of leadership?

**Part-C ( 3 X 10 = 30) Answer any THREE Questions**

1. Explain the various kinds of approaches to management.
2. Explain the steps followed in planning.
3. Describe the principles of organization
4. Explain the barriers to communication.
5. Discuss the various kinds of leadership.

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