

QUESTION BANK

Fashion Clothing and Psychology

UNIT-I

2Marks

1. What is meant by fashion accessories?
2. Write about shoes & handbags?
3. Write about jewellery, hats& ties?
4. Illustrate jewellery for western wedding costumes?
5. Illustrate different types of hats?
6. Illustrate any 2 types of handbag?
7. Illustrate male & female shoes?

5 Marks

1. Explain about shoes?
2. Explain about handbags?
3. Discuss about different types of jewellery?
4. Explain & illustrate different types of hats?

10 Marks

1. Explain about shoes, handbags& jewellery?
2. Explain about fashion accessories?

UNIT-II

2Marks

1. What is meant by figure irregularities?
2. Write about stout figure?
3. What is meant by thin figure?
4. What is meant by slender figure?
5. How to rectify the problem of narrow shoulder?
6. How to rectify the problem of broad shoulder?
7. Write about round shoulders?

8. What are the types of faces?
9. Write about prominent chin & jaw, prominent forehead?
10. Write about wardrobe planning?

7. Write about round shoulders?

9

8. What are the types of faces?

9. Write about prominent chin & jaw, prominent forehead?

10. Write about wardrobe planning?

11. Give any 2 factors to be considered while selecting cloths for different age groups?

5 Marks

1. Explain about figure irregularities?

2. Explain about types of figures?

3. Discuss about types of shoulders?

4. Explain about faces?

5. Discuss about wardrobe planning?

6. Explain what are the factors to be considered while selecting cloths for different age groups?

10 Marks

1. Explain about face & figures?

2. Explain about large bust, flat chest, and large hip, large abdomen?

3. Discuss about prominent chin and jaw & prominent forehead?

4. Elaborate about wardrobe planning?

Unit-III

2Marks

1. What is meant by fashion cycle?

2. What is meant by silhouette?

3. What are the psychological needs of fashion?

4. What are the factors affecting fashion changes?

5. What are the changes in silhouette from 1895 onwards?

6. Name any two social psychology of fashion?

7. What is meant by social psychology of fashion?

8. Name any two economical factors that affecting fashion changes?

9. What is meant by recurring silhouette?

10. Name any two political factors that affect fashion changes?

9

Edit



3



11. Give short notes on role of costumes as status symbol?

5Marks

1. Define fashion cycle?
2. Explain about economical factor that affecting fashion changes?
3. Explain about psychological needs of fashion?
4. Explain about role of costumes as status symbol & self identity?
5. Explain about recurring silhouette?
6. Explain about political & legal factors that affecting the fashion changes?

10Marks

1. Briefly explain about various factors affecting fashion changes?
2. Enumerate the changes in silhouette and recurring silhouettes?
3. Briefly explain about
 - i. Role of costumes as status symbol
 - ii. Cloths as sex appeal
 - iii. Self identity
 - iv. Cultural value

Unit-IV

2Marks

1. Define fashion forecasting
2. Define color
3. Define fabric
4. Define current fashion silhouettes
5. Define texture
6. Define designs
7. What are the designer types?
8. What is meant by classicist?
9. What is meant by idealist?
10. What is meant by realist designer type?

5Marks

1. Explain about fashion forecasting?



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2. Explain about color & its applications?
3. Explain about selection of colors & its uses?
4. Write about current fashion silhouette?
5. Explain about texture and designs?
6. Write about designer types and its characteristics?

10Marks

1. Briefly explain about fashion forecasting?
2. Enumerate color, types & its application?
3. Explain about various types of designer types?
4. Write about current fashion silhouette & its application?

Unit-V**2Marks**

1. Define fashion center
2. Name any 2 world fashion centers?
3. Give short notes on America as a world fashion center?
4. Give short notes on Italy as a world fashion center?
5. Give short notes on France as a world fashion center?
6. Give short notes on India as a world fashion center?
7. Give short notes on Far East as a world fashion center?

5Marks

1. Explain about France as a world fashion center?
2. Discuss about India as a world fashion center?
3. Discuss about America as a world fashion center?

10 Marks

1. Explain briefly about world fashion centers?



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