

ST. THERESA'S ARTS AND SCIENCE COLLEGE
FOR WOMEN

B.B.A MODEL EXAMINATION - MARCH 2020
ENTREPRENEURIAL DEVELOPMENT

SUBJECT CODE : 16CCBB15

TIME : Three hours

Maximum : 75 marks

SECTION A - (10 x 2 = 20)

ANSWER ALL QUESTION

- 1, who is an imitative entrepreneur?
- 2, what is meant by EDP?
- 3 Define Project Report.
- 4 Give the meaning of Project formulation.
- 5 mention any two services rendered by SIDO.
- 6 Expand:
 - (a) KVIC
 - (b) NSIC.
- 7 List out the institutional finance to entrepreneurs
- 8 what is venture capital?
- 9 write a note in Incentives.
- 10 what is meant by subsidy?

SECTION B - (5 x 5 = 25) Answer ALL question

- 11 Explain the importance of Entrepreneurship.
or
What are the features of entrepreneurship?
- 12 mention the different methods of evaluating ideas.
or
What are the elements of Project formulation?

- 13 State the function of SSIC.
OR
Analysis the various forms of assistance of NSIC.
- 14 What is the role of ICICI in financing entrepreneurs?
OR
State the importance objectives of IDBI.
15. Explain the subsidies for transport.
OR
What are the need for incentives?
- SECTION C - (3x10 = 30)
Answer any THREE question
- 16 Briefly Explain the Problems of women entrepreneurs.
- 17 How do the lending institutions evaluate the project?
Discuss them.
- 18 Critically evaluate the functions of SIDO
- 19 Bring out the various stages of venture financing.
- 20 Describe the services subsidised by the central and state Government.