



**BON SECOURS ARTS AND SCIENCE COLLEGE FOR WOMEN
MANNARGUDI**

DEPARTMENT OF FASHION TECHNOLOGY AND COSTUME DESIGNING

Class: I B.Sc.,

Semester: II

Subject: Fashion Clothing and Psychology

Subject Code: 16SCCFT2

UNIT-I-FASHION ACCESSORIES

2 MARKS

1. List out any four types of ties.
2. Define fashion accessories.
3. Give any four types of shoes.
4. What is a hat? Give its types.
5. What is a flip-flop? Define with diagram.
6. Define tote bag with diagram
7. Draw a neck tie with parts.
8. Give any five types of fashion accessories.
9. Define cufflink.
10. What is a sneaker?

5 MARKS

1. Explain briefly about fashion accessories with example.
2. Define shoes and its types with neat diagrams
3. Define hats and its types with neat diagrams
4. Define handbags and its types with neat diagrams
5. Write short notes on preparing a fashion album for accessories.

10 MARKS

1. Explain with suitable illustrations the various jewellery designs used as fashion accessories.

2. Define fashion accessories briefly

UNIT-II-FIGURE IRREGULARITIES

2 MARKS

1. What is a stout figure?
2. Give any four becoming of thin figure.
3. What is the unbecoming of broad shoulder?
4. What are the becoming of large bust?
5. What is the unbecoming of slender figure?
6. What is wardrobe planning?
7. What are the becoming of narrow shoulder?
8. What is the unbecoming of large hip?
9. What is the unbecoming of prominent forehead?
10. What is the becoming of prominent chin?

5 MARKS

1. Differentiate between slender figure and thin figure.
2. Differentiate between broad shoulders and round shoulders.
3. Define wardrobe planning.
4. Explain any four figure irregularities
5. Give the important things while wardrobe planning.

10 MARKS

1. Explain in detail about wardrobe planning and its importance
2. Explain figure irregularities

UNIT-III-FACTORS AFFECTING FASHION CHANGES

2 MARKS

1. Define fashion cycle.
2. What is fad in fashion?
3. What is classic in fashion?
4. What is social psychology in fashion?
5. What is fashion prediction?
6. Give any examples of silhouettes with diagrams
7. What are the psychological needs of fashion?
8. What is the decline stage in fashion cycle?
9. What are the examples of fashion cycle?

10. What is style?

5 MARK

1. Write short notes on economic factors affecting fashion changes.
2. Write about the role of costumes as status symbol.
3. Write about the role of costumes as sex appeal.
4. Write about the role of costumes as self-identity
5. Write about the role of costumes as cultural value.

10 MARKS

1. Explain in detail the changes in silhouettes from the year 1985 onwards.
2. What are the SocioTechnology, Economical, Political, legal and seasonal Psychology of fashion? Explain

UNIT-IV-FASHION FORECASTING

2 MARKS

1. What is fashion forecasting?
2. What are fashion silhouettes?
3. Define realist designer.
4. Define thinking poet.
5. Define classist designer?
6. What is texture?
7. What is colour?
8. Define influenced designer.
9. What are primary colours?
10. What are neutral colours?

5 MARKS

1. Write about fashion forecasting and its advantages.
2. What are the types of designers? Explain.
3. Write short note about classist designer.
4. Write short note about realist designer.
5. Write short note on colours.

10 MARKS

1. What are the types of fashion designer explain briefly?
2. Define briefly about current fashion silhouettes.

UNIT-V-WORLD FASHION CENTRES

2 MARKS

1. What are the objectives of fashion centre?
2. Give some examples of fashion center.
3. What is a fashion show?
4. Define fashion center.
5. What are the types of fashion show?
6. Write short notes on Italian fashion center.
7. Write short notes on Far East fashion center.
8. Write short notes on American fashion center.
9. Write short notes on Indian fashion center.

5 MARKS

1. List the advantages of having fashion centers.
2. Write short notes on Italian fashion center.
3. Write short notes on Far East fashion center.
4. Write short notes on American fashion center.
5. Write short notes on Indian fashion center.

10 MARK

1. Write briefly about American fashion center and its functions.
2. Write briefly about Indian fashion center and its functions.