

**E.COMMERCE**

**P16MCE4A**

# E-Commerce

1) What is e-commerce?

\* E-commerce is the commercial activity carried out which the uses of electronic media carefully using computers, telephone, internet & various digital devices.

2) Define e-commerce?

\* E-commerce is the commercial activity carried out in such a way that there are prospects transactions. It is defined as the popular exchange of business informations using various electronic system such as electronic data interchange.

3) What do you mean by electronic commerce?

\* E-commerce is the buying & selling of goods & services or the transmitting of funds or data, through an electronic network primarily that internal.

4) NSFNET - Explain?

\* The National Science Foundation Network (NSFNET) is a wide area network that was developed by the national science foundation to replace as the main network linking government & research facilities.

5) What is educational Network?

\* Educational Networking is the use of social networking technologies for educational purposes. Various social networking = Online communities of people with shared interest.

6) What is EPS?

\* EPS is the monetary value of earnings per outstanding share of common stock for a company. Investors EPS information from major categories of the income statement.

7) What is electronic data interchange?

\* Electronic data interchange is the concept of business electronically.

communicating information that was traditionally communicated on paper, such as purchase orders & invoices.

8) What is security & privacy?

\* Security is about the safeguarding of data, whereas privacy is about the safeguarding of user identity, security refers to protection against the unauthorized access of data.

9) What do you mean by value added network?

\* A value added network is a private hosted service that provides companies with a secure way to send & share data with its counterparties. Value added networks were a common way to facilitate electronic data interchange between companies.

10) What is automation?

\* Automation or automatic control

is the use of various control systems for operating equipment such as machinery, processes in factories, boilers & heat treating ovens switching on telephone networks.

11) Define internet?

- A global computer network providing a variety of information & communications facilities consisting of interconnected networks using standardized communication control.

12) What do you mean by online marketing?

- Online marketing is the practice of leveraging web-based channel to spread a message about a company's brand, products or services to its potential customers.

13) Define catalogs?

- A list of records, as of them for sale or courses at a university, systematically arranged & often including descriptive material a stamp catalog.

14) Write a note on filtering?

- If you pass a solution through filter paper, any undiscovered solid particles will get left behind on the paper where as the liquid will filter through data.

15) What is Multimedia?

- Multimedia is a content that was a combination of different content from such as, text, audio, image, animation & video content multimedia controls with media printed or hand produced material.

16) Write a note on wireless delivery technology?

- Wireless communication is a type of data communication that is required &

delivered wirelessly. This is a broad term that incorporates all procedures & forms of connecting & communicating between two or more devices using a wireless signal.

17) What do you mean by cellular?

- \* Denoting or relating to mobile system that was a number of short range radio solutions to cover the area that it serves, the signal being automatically switched from one station to travel.

18) What is cell relay?

- \* Cell relay is an implementation of fast packet-switching technology that is used on connection-oriented broad band integrated services digital network ISDN and its better known supporting technology ATM & conditional switched multi megabit data service

[SMS]

19) Explain - video conferencing?

- \* Video conferencing is the important

communication tool may users follow face to face video conferencing.

- \* Pot used video conferencing.

- \* ISDN used video-conferencing.

- \* Internet Based video-conferencing.

20) Explain - smart cards?

- \* Smart card is a stored value card. It is a replacement to ATM, debit charge & credit card. The smart card give access to ATM debit facility, credit facility charge facility and the electronic facility.

21) What is internet Advertising?

- \* Advertising through web has become a widely accepted medium of advertising agencies have created site for advertising competing with periodicals, these agencies are activate engaged in providing advertisement assistance to various products & services.



22) What do you mean by world wide web?

World wide web means to specific kind of internet interface. The web documents contain links that lead to other web page. EPN High energy physics research in Switzerland development web.

23) What do you mean by credit cards?

The Payment to the sectors are also trade online through credit card. These these credit card are the normal card that can new in circular master & wise are famous credit cards that are in usage.

24) Define - EDI?

Electronic data interchange (EDI) is the transmission in a standard system syntax of unambiguous information of business or strategic significance between communities of independent of organisations. The user of EDI do not have to change

25) Write any types of designing EPS?

### Electronic Cash :-

\* Electronic cash refer to prepaid

Share value that can be used for electronic purchases in view of cash.

### Electronic Cheques :-

\* Electronic taken include

electronic cheque. The electronic check facility is introduced for the of accommodating transaction between individual & business firm where payment is made on credit basis of in any form either than cash.