

Unit 3: Recent trends and Future

INTERNATIONAL TOURISM:

Introduction:

International tourism is the act of traveling to foreign countries or territories for leisure, business, or various other reasons. International tourism plays a vital role in global economies through fostering economic growth and generating career opportunities. International tourism promotes cross-cultural exchange and understanding as tourists engage with individuals from diverse backgrounds and traditions. While international tourists might experience challenges such as language barriers, it's all part of the experience and others see it as an opportunity to learn different languages. Most tourists visit historical landmarks and natural wonders, explore the country's culinary highlights, and other adventures the country has to offer.

REGIONAL TOURISM:

- Introduction:
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- A regional tourist is a tourist visiting a country other than that in which he/she has a normal residence but within a defined geographical region. Eg: a tourist from European region visiting member countries or a tourist from Latin America visiting a country in that sub continent.
 - A regional tourist is a tourist visiting a country other than that in which he/she has a normal residence but within a defined geographical region.
 - Planning tourism at all levels is essential for achieving successful tourism development and management.

DOMESTIC TOURISM:

Introduction:

- Domestic tourism involves traveling within one's own country for leisure, recreation, or business purposes. It entails exploring places, landmarks, and accommodations that are situated within the country's borders. Domestic tourists are considered those who engage in short-term travel within their own country.
- Destinations under domestic tourism are easily accessible for residents, typically located within a manageable driving distance or a short flight away. It is generally more affordable compared to international travel, as it avoids expenses like airfare, visas, and currency exchange fees.

ECO TOURISM:

- Introduction:

- Ecotourism is “responsible travel to natural areas that conserves the environment and sustains the well-being of local people.” Sometimes it is defined as a sub-category of sustainable tourism or a segment of the larger nature tourism market.
- It includes an interpretation/learning experience, is delivered to small groups by small-scale businesses, and stresses local ownership, particularly for rural people.

SUSTAINABLE TOURISM:

- Introduction:
- Sustainable tourism can be defined as a kind of tourism that has more benefits than negative impacts, especially relating to the environment, the economy and communities. Truly sustainable and responsible tourism should make destinations better for people to live in as well as visit.
- If you're interested in this topic, you can learn more about the planning and development of tourism activities in our International Culture and Tourism Management ExpertTrack by Nankai University. You'll also discover strategies for sustainable tourism management

Links:

- International,Regional,Domestic tourism:

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- <https://www.differencebetween.com/difference-between-domestic-and-vs-international-tourism/>
 - <https://www.torontosom.ca/blog/the-difference-between-international-and-domestic-tourism>
 - https://www.slideshare.net/_jenjenbanez/1st-chapter-domestic-tourism
 - <https://www.slideshare.net/brittneycunningham/lecture-1-intro-to-international-tourism>

- Ecotourism and Sustainable tourism:

- <https://www.gdrc.org/uem/eco-tour/eco-sust.html>
- <https://www.treehugger.com/what-is-ecotourism-definition-examples-5181259>
- <https://tourismnotes.com/eco-tourism/>
- <https://www.futurelearn.com/info/blog/what-is-sustainable-tourism>
- <https://www.gstcouncil.org/ecotourism/>

MICE:

- Introduction:
- MICE is an acronym that stands for meetings, incentives, conferences, and exhibitions. In recent years, the terms “meetings industry” and “events industry” have been gaining popularity as alternatives for MICE.
- It makes up a big part of global business travel since every industry has regular events of some kind. The main goal here is always to bring professionals together, foster connections, promote new ideas, and push growth.
- Traditionally, MICE encompasses mostly business events. Leisure events like concerts or festivals fall into a different category. However, many organisers now add leisure elements to larger events to better engage attendees and create a more memorable experience.

Links:

- <https://www.cvent.com/uk/blog/hospitality/what-is-mice>
- <https://hospitalityinsights.ehl.edu/what-is-mice>
- <https://www.wtcmanila.com.ph/blog/what-is-mice-industry/>

TRENDS OF PILGRIMAGE TOURISM:

Links:

- <https://www.mid-day.com/lifestyle/travel/article/spiritual-tourism-among-leading-travel-trends-in-2022-23262838>
- <https://www.youtube.com/watch?v=ogkzX8U1G68>

GLOBALIZATION AND TOURISM:

- links:

<https://www.youtube.com/watch?v=MwwHkEZ3TDo>

https://www.youtube.com/watch?v=_qsHl9IJ1WY

<https://www.youtube.com/watch?v=SkLedeLXyH0>

REBUILDING POST PANDEMIC TOURISM:

- <https://www.youtube.com/watch?v=DicAJ6YpFxm>
- <https://www.youtube.com/watch?v=0dS1s6za7dI>
- <https://www.youtube.com/watch?v=8lzsU1N04Lg>

TOURISM IN 2030

Links:

<https://www.youtube.com/watch?v=aBAkqUkvOJs>

<https://www.youtube.com/watch?v=0Mb78cGqFIY>

<https://www.youtube.com/watch?v=u5tLPVIFNrs>