

# **Bharathidasan University**

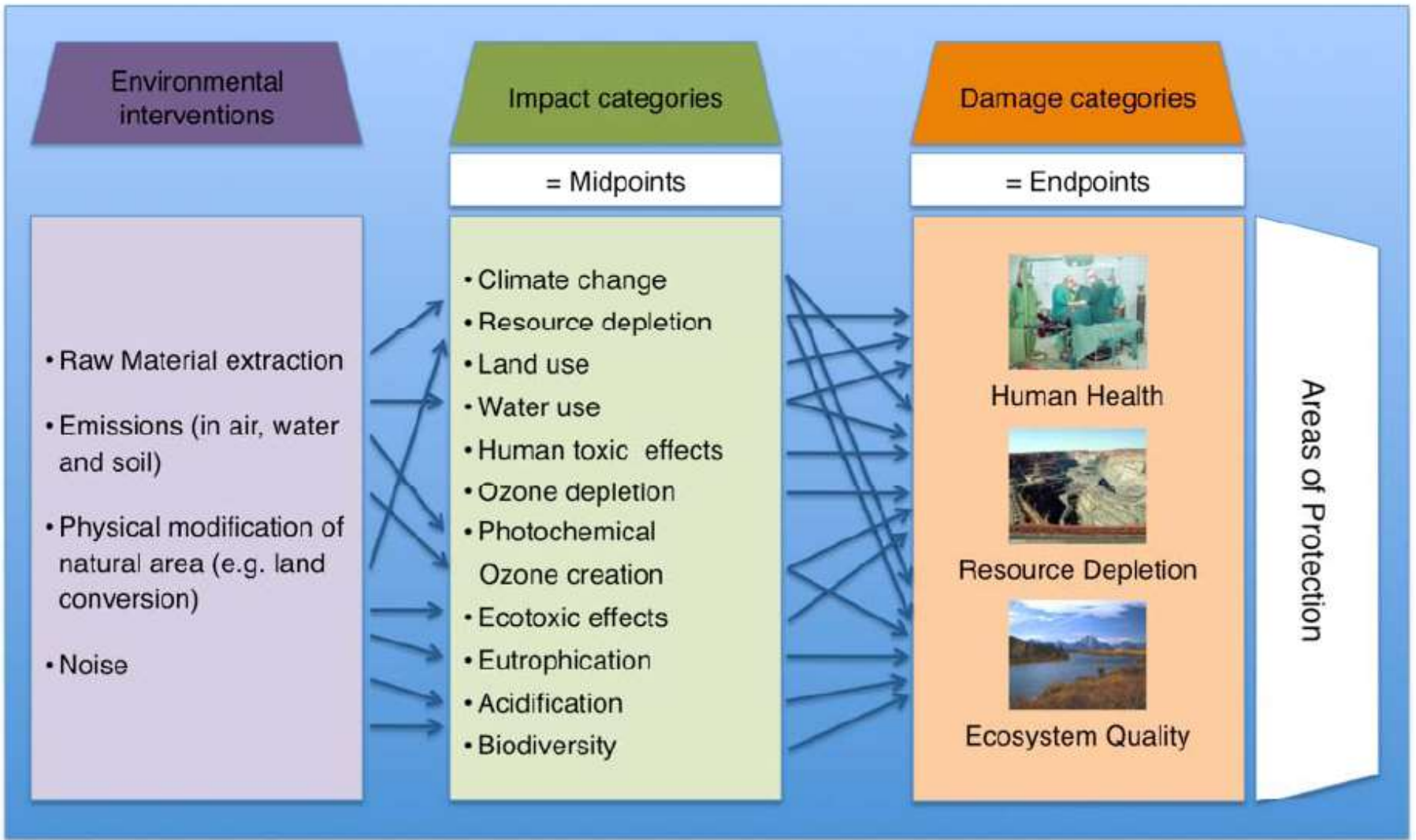
**Programme: MSc Environmental Science and Sustainable  
Management**

**Course Title: CORPORATE ENVIRONMENTAL STRATEGIES -  
ISO 14000 , OSHAS and LCA  
Course Code: 21PGCC07**

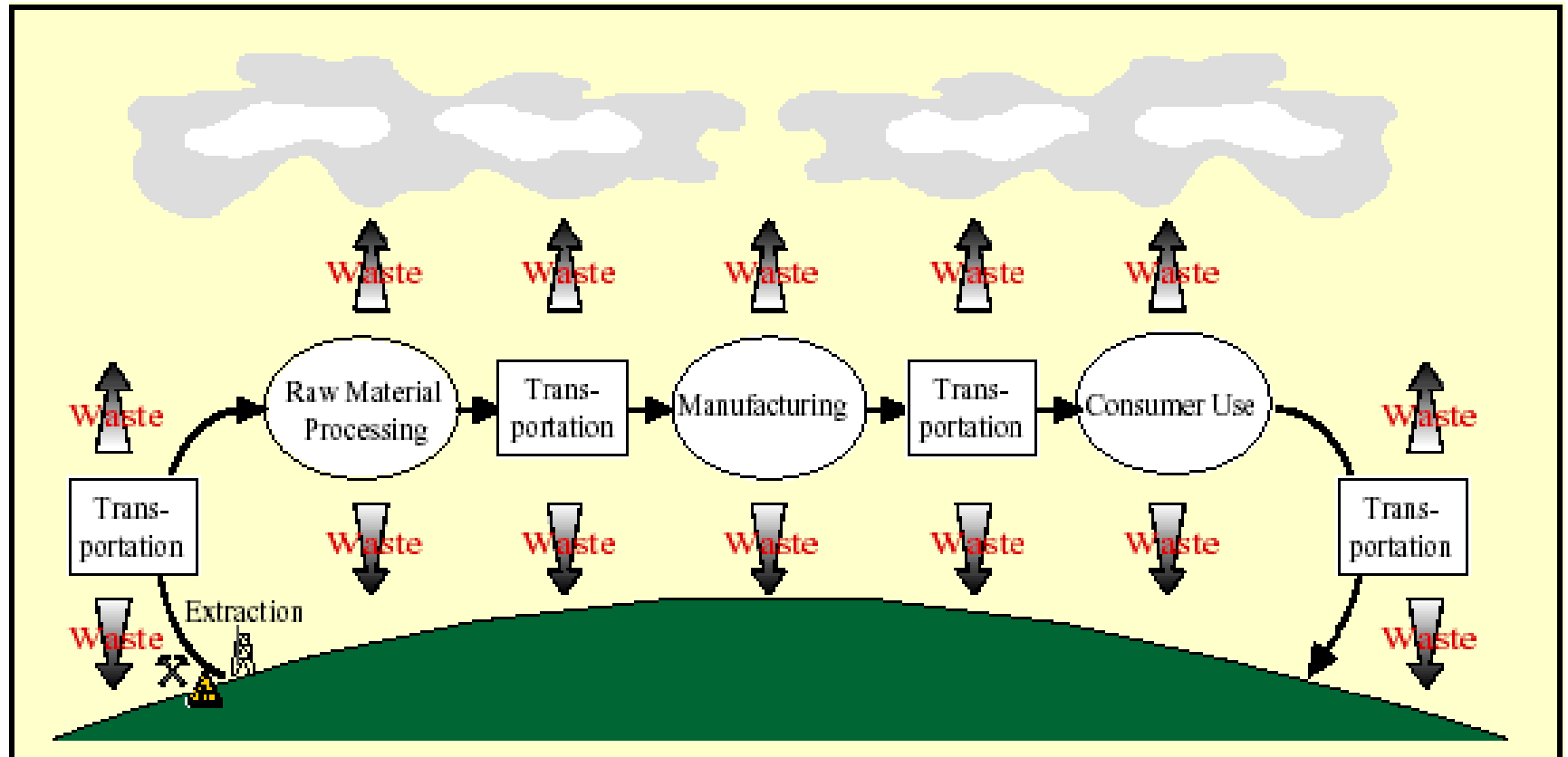
**Unit- I Environment as a Business Problem**

**Prof. R. Mohanraj  
Dept. of Environmental Science and Management**

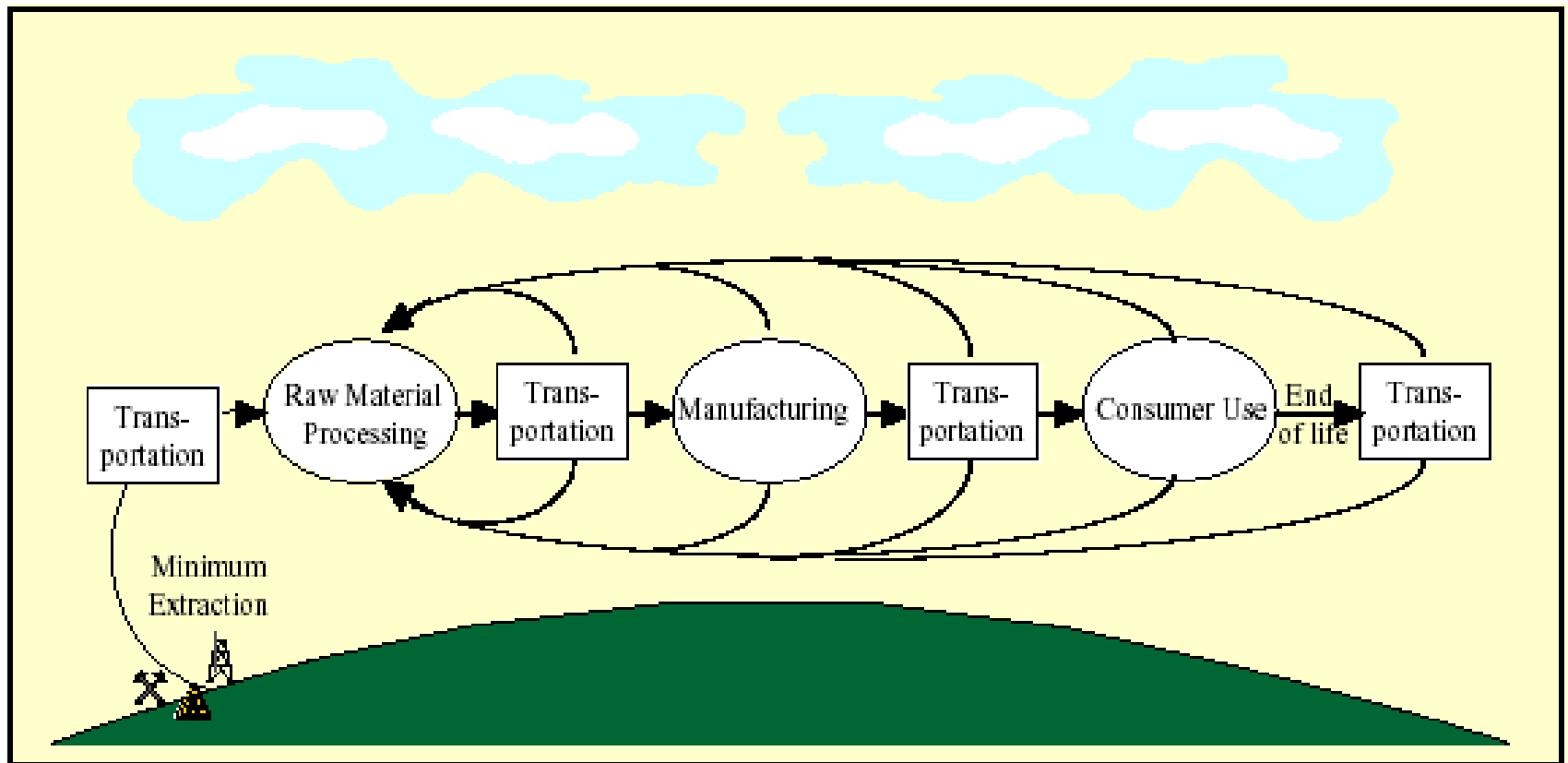
# business environmental information system



# The present state



# Ideal Situation





## Social investment and philanthropy

- Education, training, youth development, environmental, health and nutrition projects
- Training local specialists in environmental management

## Policy dialogue and advocacy

- Improving environmental, regulatory and fiscal policies with governments and civil society



## Core business

- Producing safe and affordable products and services
- Sustainable use of natural resources
- Creating jobs
- Building local business
- Promoting responsible international business standards and practices

## Business tools

- Business plan development
- Market/industry analysis
- Strategic planning
- Marketing & presentation skills
- Client & contract management
- Management of information
- Human resources & personnel management
- Regulatory compliance
- Fundraising
- Basic business practices

Programme-related investments

Debt-related

Equity

Grant

Recoverable grant

Loan-related

## Financial instruments

Local & national policy & institutions

Certification

Collective agreements

International laws and regulations

Corporate biodiversity policy

## Enabling environment

# Corporate Sustainability

