

**Bharathidasan University**

**Programme: MSc Environmental Science and Sustainable  
Management**

**Course Title: CORPORATE ENVIRONMENTAL STRATEGIES -  
ISO 14000 , OSHAS and LCA  
Course Code: 21PGCC07**

**Unit- II Tools of Corporate Environmental Management**

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# ISO 14000 OVERVIEW

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# International Organization of Standardization

- ◆ ISO's mission is to promote international trade by harmonizing international standards.
- ◆ ISO had developed international standards for manufacturing, communication, trade, and management systems.

# International Organization of Standardization

- ◆ The ISO began in 1947 to “facilitate the international coordination and unification of industrial standards”
- ◆ The International Organization for Standards is a worldwide federation of standards bodies and is the world’s largest developer of standards.
- ◆ Currently, there are over 164 members
- ◆ In the last 60 years, more than 15,000 standards have been published

# History of ISO14000

- In June 1992, the British Standards Institute published BS 7750, the first Environmental Management Systems standard.
- In 1996, the International Organization for Standardization published standard 14001 Environmental Management Systems – Requirements with Guidance for Use
- ISO 14001 was first published in September 1996 and amended in November 2004. It was created and amended by Technical Committee ISO/TC207, Environmental Management, Subcommittee SC1 Environmental Management Systems.

1992

- BS 7750 standard launch
- Declaration of Rio de Janeiro on Environment and Development

1993

- Committee is created to develop ISO 14000 framework
- The European Commission developed EMAS

1996

- ISO publishes the first version of ISO 14001:1996

2004

- ISO updates the Environmental Management System to ISO 14001:2004 revision

2015

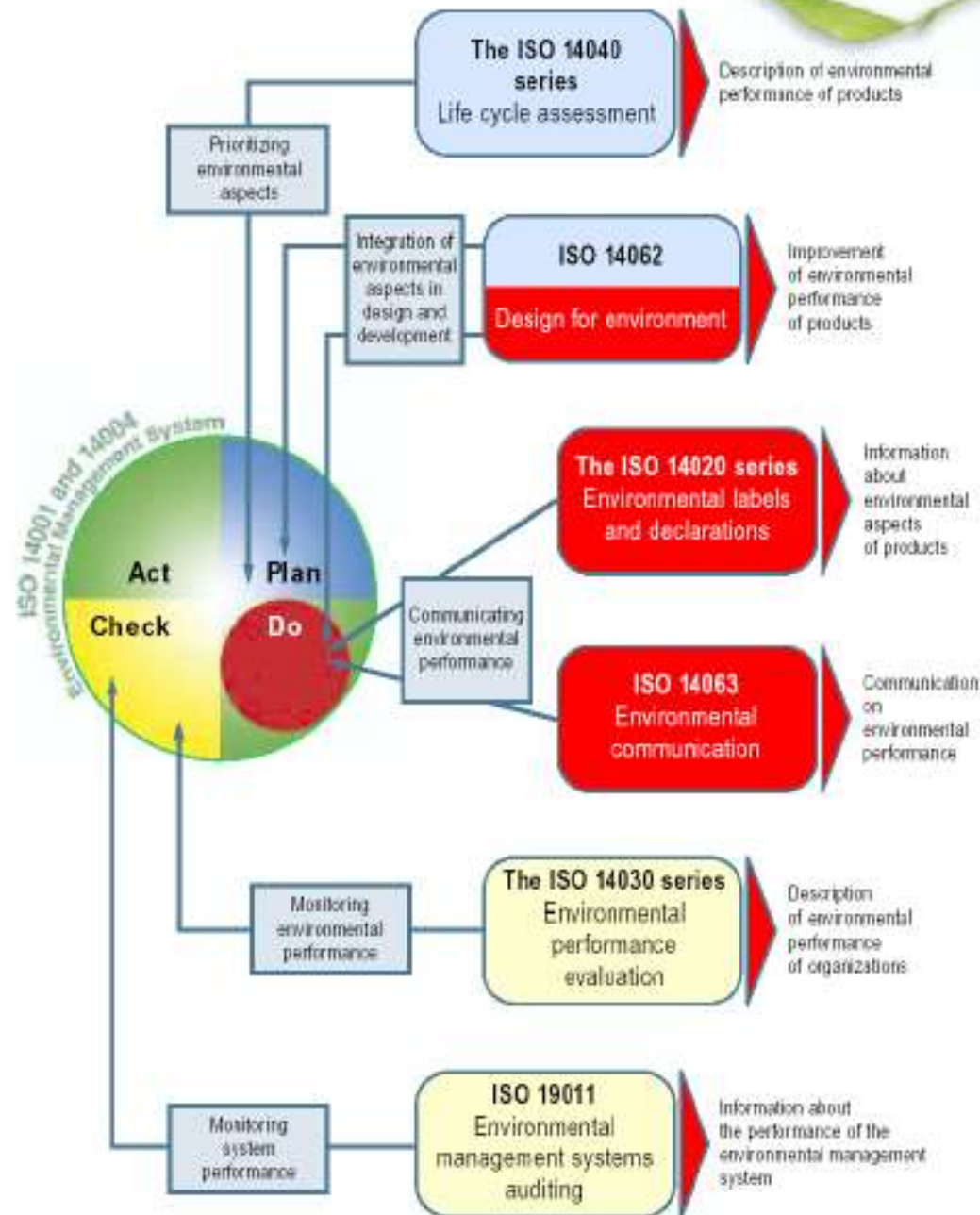
- ISO updates the Environmental Management System to ISO 14001:2015 revision

History of ISO 14001

# ISO 14000--Environmental Management Systems Standards

- ◆ ISO 14000 contains 6 components
  - Environmental Management Systems (14001,14002, 14004)
  - Environmental Auditing Requirements (14010, 14011, 14012)
  - Environmental Performance Evaluation (14031)
  - Life Cycle Assessment (14040, 14041,14042, 14043)
  - Environmental Labeling (14020, 14021, 14022, 14023, 14024, 14025)
  - *ISO 14001 is the only standard intended for registration by third parties. All the others are for guidance.*

# The ISO 14000 model





# ISO 14000 Standards

- ◆ Environmental Management Systems (EMS)
  - Provides requirements for developing and implementing an EMS
- ◆ Environmental Auditing
  - Provides requirements for principles of environmental auditing, guidelines for auditing EMSs, and qualification criteria for environmental auditors.

# ISO 14000 Standards

- ◆ Environmental Performance Evaluation
  - Provides a process to measure, analyze, assess, and describe an organization's environmental performance against agreed criteria for appropriate management purposes.
- ◆ Life Cycle Assessment
  - Provides a tool for evaluating the environmental attributes associated with a product, process, or service.

# ISO 14000 Standards

- ◆ Environmental Labeling
  - Provides requirements for three types of labels
    - seal of approval
    - single-claim labels
    - environmental report card
- ◆ Environmental Aspects in Product Standards
  - Is intended to raise awareness the product design provisions can affect the environment.

# What is an EMS?

- ◆ “The part of an overall management system that includes organizational structure, planning activities, responsibilities, practices, procedures, processes and resources for developing, implementing, achieving, reviewing and maintaining the environmental policy.”

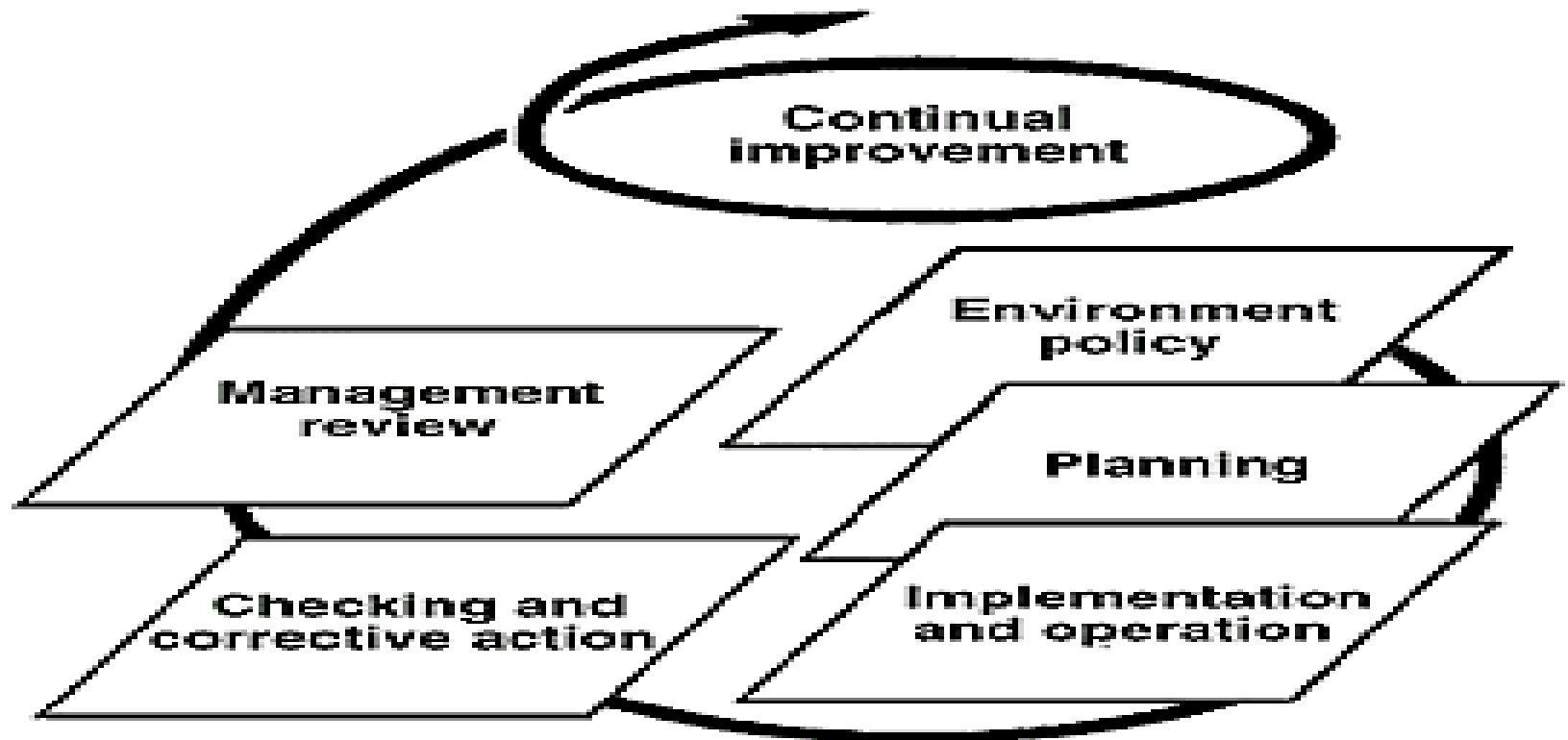
# Unique and important characteristics of ISO 14001 are:

It is **comprehensive**: all members of the Organization participate in **environmental** protection, the environmental management system considers all stakeholders, and there are processes to identify all environmental impacts.

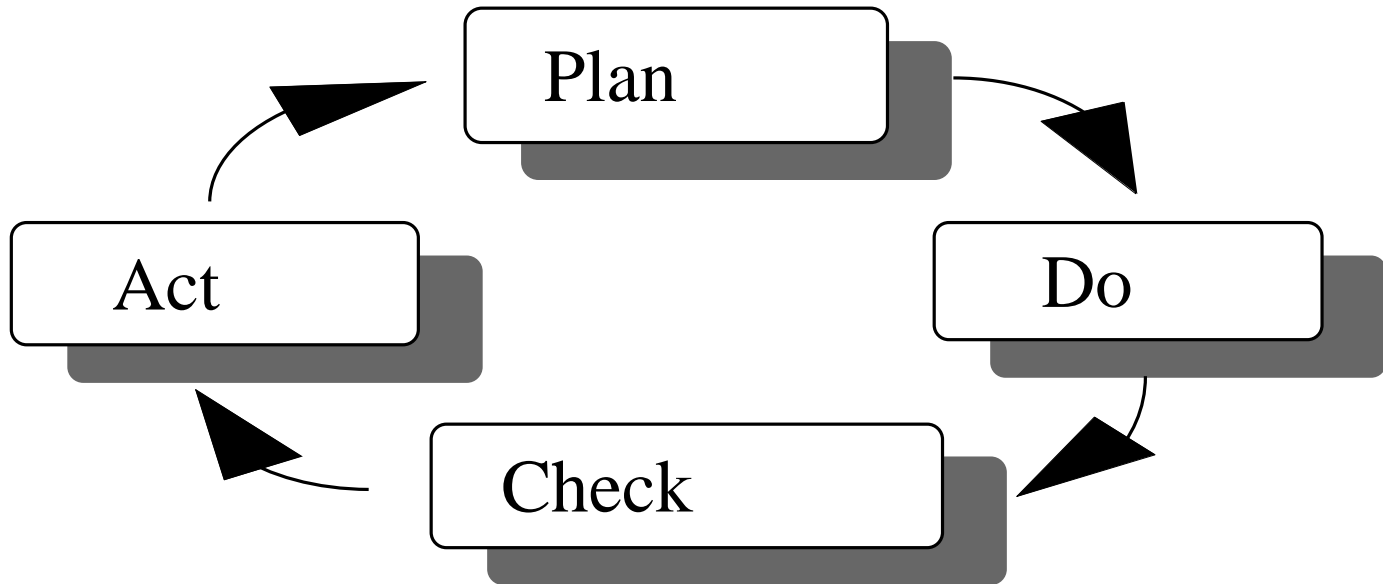
It is **proactive**: it focuses on forward thinking and action instead of **reacting to** command and control policies.

It is a **systems approach**: it stresses **improving environmental protection by using a** single environmental management system across all functions of the Organization.

# EMS Framework



# EMS Framework



# Plan

- ◆ Where are we, where do we want to go?
  - Environmental policy
  - Identify environmental aspects and impacts
  - Identify legal and other requirements
  - Significance determination
  - Set objectives and targets
  - Establish environmental programs



# Do

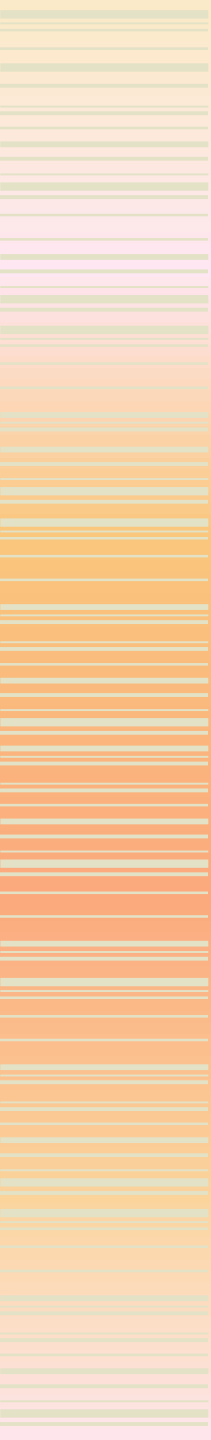

- ◆ Put programs and resources in place to get where you want to go.
  - Structure and responsibility
  - Training
  - Communication
  - EMS Documentation and Records
  - Operational Control
  - Emergency preparedness and response

# Check

- ◆ Ensure your goals are met
  - Monitor and measure
  - Identify nonconformances
  - Corrective and preventive action
  - Audit and assess

# Act

- ◆ Improve system when, and if, needed
  - Management review



# Key Elements of an EMS

# Environmental Policy

- ◆ Appropriate to the nature, scale and environmental impacts of activities, products, or services
- ◆ Commitment to continual improvement and P2
- ◆ Commitment to comply with regulations
- ◆ Provides framework for setting and reviewing objectives and targets
- ◆ Documented, implemented, and maintained and communicated to all employees
- ◆ Available to public

# Aspects

- ◆ Definition—An element of an organization's activities, product or services that can interact with the environment. Could be beneficial or harmful.

# Impacts

- ◆ Environmental Impact—Any change to the environment, whether adverse or beneficial, wholly or partly resulting from an organization's activities, products or services.

# Environmental Aspects/Impacts

## ASPECTS

- ◆ VOC emissions
- ◆ Wastewater discharges
- ◆ Spills and leaks
- ◆ Energy use

## IMPACTS

- ◆ Degradation of air quality
- ◆ Degradation of water quality
- ◆ Soil and groundwater contamination
- ◆ Green house effect



# Legal Requirements

- ◆ For every aspect or its associated impacts understand regulatory and other commitments in practical sense
- ◆ Important to understand the law and what it means to different workers
- ◆ Who needs to know what level of detail
- ◆ Must be kept up-to-date

# Significance

- ◆ A procedure to rate the impacts and capture the potential harm to the environment.
- ◆ Factors can include:
  - Frequency
  - Duration
  - Extent
  - Severity

# Objectives/Targets

- ◆ Objectives and targets are established for the aspects that have significant impacts.
- ◆ Objectives--overall environmental goal
- ◆ Targets--detailed performance requirement
- ◆ Documented

# Objectives/Targets

## OBJECTIVES

- ◆ Reduce energy use
- ◆ Reduce use of hazardous chemicals
- ◆ Reduce hazardous waste generation

## TARGETS

- ◆ Reduce electricity use by 10% in 5 years
- ◆ Reduce high VOC paints by 15% in 3 years
- ◆ Reduce solvent waste by 10% in 3 years

# Environmental Management Program

- ◆ Describes how company will achieve objectives and targets
- ◆ Designates responsibility
- ◆ Defines the means and time frame
- ◆ Integrate with existing programs and business plans

# Structure and Responsibility

- ◆ Top management support
- ◆ Roles, responsibility, and authority well defined, communicated, and documented
- ◆ Ensures that EMS requirements are established, implemented, and maintained
- ◆ Reports on the performance of the EMS to top management

# Training, Awareness, and Competence

- ◆ Identify training needs
- ◆ Establish training and awareness procedures
- ◆ Match training to potential environmental impact
- ◆ Track effectiveness
- ◆ Improve training as needed

# Communication

- ◆ Procedures for internal and external communication
- ◆ Internal--between levels and functions of the company
- ◆ External--receive, document, and respond to relevant communication from external parties



# EMS Documentation

- ◆ Describes the core elements of the EMS such as the policy, objectives and targets, structure and responsibility
- ◆ Provides direction to related documentation such as training records

# Document Control

- ◆ Have procedures for document control
- ◆ Specific location for documents
- ◆ Periodic review of documents
- ◆ Documents are current--obsolete versions are removed

# Operational Control

- ◆ Decide which activities need documented procedures
  - Risk/Complexity of Activity
  - Skills/training
  - Degree of frequency
- ◆ Procedures and requirements for suppliers and contractors

# Emergency Preparedness and Response

- ◆ Procedure for identifying potential and response to accidents
- ◆ Identify potential emergencies and accidents
- ◆ Reduce potential for accidents
- ◆ Update existing emergency plans
- ◆ Conduct training for responsible personnel
- ◆ Emergency drills

# Monitoring and Measurement

- ◆ Documented procedure to gauge environmental performance
- ◆ Analyze root causes of problems
- ◆ Identify areas where corrective action is needed
- ◆ Improve performance
- ◆ Equipment calibration
- ◆ Documented procedure for evaluating environmental compliance

# Nonconformance and Corrective and Preventive Action

- ◆ Develop procedures for investigating, correcting, and preventing problems
- ◆ Assign responsibility and authority for handling, investigating, and mitigating nonconformance
- ◆ Revise procedures or other EMS documentation based on corrective action

# Records

- ◆ Procedures for identification, maintenance and disposition of records
- ◆ Determine their retention time
- ◆ Set up a good storage and retrieval system