



**BHARATHIDASAN UNIVERSITY**

**Tiruchirappalli- 620 04**

**Tamil Nadu, India**

**Programme: M.P.Ed., Physical Education and Yoga**

**Course Title : EC-II Sports Journalism and Mass media**

**Course Code: 21MPE24EA**

**Unit-4**

**Report writing on sports**

**Dr.A.PALANISAMY**

**Professor & Head**

**Department of Physical Education & Yoga**



# WRITING A NEWSPAPER REPORT

# Components of a Newspaper Report



## 1. **Headline**

News reports must have a headline.

Choose the punchiest (attention-grabbing) headline for the story to attract your readers' attention

# Components of a Newspaper Report



## **1. Headline**

Example:

**Bob Beamon leaps into history!**

# Components of a Newspaper Report



## 2. Introductory Paragraph

The introductory paragraph usually states the most important facts first, which summarises briefly **what** happened, **who**, **where** and **when** the event took place.

# Components of a Newspaper Report



## 3. Body

Example:

What happened  
before it

**Earlier this week, the lanky 22 year-old struggled in the qualifying rounds. He missed two jumps and made two foul jumps. He managed to qualify for the final with a jump of only 8.19m.**



# Components of a Newspaper Report



## 3. Body

(A) It should contain detailed information like the background scenario, the name of the people involved, the way the event happened or the events that took place before the event reported in the headlines and introductory paragraph.

# Components of a Newspaper Report



## 2. Introductory Paragraph

Example:





Sports feature: The sports feature is an essential aspect of sports coverage, meant to complement and add human interest and meaning to day-to-day coverage of sporting events. There are so many sports available in the world nowadays, but we can categorize them by the numbers of players, the three main categories are individual sport, dual sport and team sport.

### ***Elements of Sports Writing***

- ☐ Highlights of the game.
- ☐ The names of the teams involved.
- ☐ The type of sport.
- ☐ Score or final outcome.
- ☐ When and where the game was played

## ***Types of Sports Features***

### ***Straight-Lead Game Story***

The most basic form of all sports writing, the straight-lead (also spelled straight-lead) game story is an article using a straight-news format. The article summarizes the main points of a game: which team won or lost the final score, and what a star player did. A straight-lead might.

### ***Feature Game Story***

The feature game story is a favorite tool for professional sports writers because it gives fans and readers a different angle from the highlights they have seen on TV. After opening with this unique angle, the writer proceeds to describe the prominent rugby coach's background, as well as what was going on at the time he had this unusual experience

## ***Profiles***

Whereas a feature game story spotlights a game, a profile features an individual character. This person might be a rookie athlete rising in the ranks, or perhaps an influential coach.

## ***Season Preview and Wrap-up Stories***

Every sportswriter needs season previews and wrap-up stories in their collection. These stories are published while the coaches and their teams are preparing for the upcoming season, or after the season has ended whether in victory or in defeat. These stories take a bird's eye view of the season.

## ***Columns***

A sports writing column is the place where a sportswriter shares their opinion. Sometimes these columns may include venting when a team, player, or coach doesn't meet expectations. Other times, they may write about what they admire in a team, player or coach.

## **Fear less writing in Sports**

Putting ideas out in the world takes courage, so playing it safe with your writing can be an appealing strategy. Faced with limited writing time and abundant competition, you figure out what works, then follow that tried-and-true trajectory for years.

Sports Personalities and their thumb nail sketches Art directors, storyboard artists and graphic designers, as well as other kinds of visual artists, use the term "thumbnail sketch" to describe a small drawing on paper (usually part of a group) used to explore multiple ideas quickly. They are called —thumbnail sketches or drawings because they are meant to be drawn small. Thumbnail sketches are —used to explore multiple ideas quickly and that they are —similar to doodles, but may include as much detail as a small sketch. And Craig Smallish explains in a Lynda.com course, —A thumbnail sketch...serves as a chance to experiment or create a prototype of an idea.



## ***Writing of sport editorial:***

When a reporter covers sports events and issues, he must know how to find the news and file the report. It is most important for a reporter that he must get along with people of varying natures. He should also understand the politics of the news medium. A reporter who wants to make a mark in the profession must inspire confidence. He should know landmarks in the history of the game, its rules, terms and top ranking players of the sport he covers. The background information and achievements of players should be on his fingertips. Besides, he must know the coaches, managers, officials and office-bearers of various prominent

## ***Need for Specialization:***

The field of sport reporting is vast and it may be difficult for a reporter to be proficient in every game and discipline. In spite of that a sports reporter should know the basics of every sport at least the salient features norms, rules and regulations. Besides, a sport reporter should specialize in one or two of the following disciplines: hockey, football, cricket, tennis, badminton, table tennis, athletics, diving, gymnastics or swimming. There are also many other sports.

## ***Facts for the Advance Story or News Item:***

To write an advance copy, a reporter has to talk to the concerned officials, coaches and managers to get details. If you have good relations with officials, you will extract information easily. If you have a good equation with a coach, players or officials, they may yet be willing to speak to even in the face of a defeat. In a winning moment, you should not face any problem to get a quote or a comment. Sport today is no longer a matter of coordination of body parts. It is now played at the mental level.