

BHARATHIDASAN UNIVERSITY Tiruchirappalli- 620024, Tamil Nadu, India

Programme: M.A., HUMAN RESOURCE MANAGEMENT

Course Title: Communication Skills For Manager

Course Code: 22HRM1CC3

Unit-IV Report Writing

Dr. T. KUMUTHAVALLI

Associate Professor Department of Lifelong Learning

Importance of Reports

- **Documentation:** Reports serve as an official record of information and decisions.
- Communication Tool: Helps in conveying complex data, analysis, and recommendations.
- **Decision Making:** Provides necessary information to facilitate decision-making in businesses, organizations, and government.
- Problem-Solving: Helps to identify issues and offer solutions.
- Accountability: Ensures transparency in operations, processes, and progress.

Types of Reports

•Informational Reports:

- •Present facts, data, or findings without analysis or recommendations (e.g., progress reports, annual reports).
- •Analytical Reports:
- •Analyze information and provide recommendations or solutions (e.g., feasibility reports, research reports).
- •Research Reports:
- •Focus on detailed research findings in a specific field.
- •Internal Reports:
- •Created for internal use within an organization (e.g., performance reports, financial statements).
- •External Reports:
- •Generated for external stakeholders like clients, investors, or regulatory bodies (e.g., audit reports, market research reports).

Characteristics of a Good Report

- •Clear Objective: The purpose of the report should be stated clearly.
- •Logical Structure: Information should be organized logically (Introduction, Methodology, Results, Conclusion).
- •Accuracy: All data and facts must be precise and verifiable.
- •Clarity: Language should be clear and easily understandable.
- •Conciseness: Avoid unnecessary information; keep it relevant and to the point.
- •Objectivity: Report should be unbiased and present all sides of an issue

Preparing a Report

- •Identify the Purpose: Understand the objective of the report (informing, analyzing, recommending).
- •Gather Information: Collect data, evidence, and facts relevant to the report.
- •Organize Data: Structure the information in a logical flow.
- •Write the Draft: Start with an introduction, followed by methodology, findings, and recommendations.
- •Review and Revise: Ensure the report is clear, concise, and error-free

Report by Individuals

- Characteristics: Typically written by a single person, focusing on one specific topic.
- **Structure:** Generally follows the same structure as other reports (e.g., Introduction, Body, Conclusion).
- Examples: Monthly performance reports, research findings, and project completion reports.

Understanding Yourself

- •Self-Assessment: Evaluate your skills, strengths, weaknesses, values, and interests.
- •Personality: Consider your working style (introvert vs extrovert), communication preferences, and leadership tendencies.
- •Skills Inventory: Identify key skills, both technical and soft (e.g., communication, problem-solving).
- •Passions and Goals: Reflect on what drives you and how you can align your career with your personal passions.

Setting Career Goals

- •Short-Term Goals: Achievable in the near future (e.g., learning a new skill, gaining a certification).
- •Long-Term Goals: Broader, more aspirational goals (e.g., becoming a manager, switching industries).
- •SMART Goals: Specific, Measurable, Achievable, Relevant, and Time-bound.
- •Action Plan: Break down large goals into smaller, manageable steps.
- •Review and Adjust: Regularly track progress and adjust goals as needed.

Agenda of a Meeting

Definition

A list of items to be discussed or acted upon in a meeting.

Purpose

Provides structure to the meeting, ensuring all important topics are covered.

Components

Date, time, location, objectives, and list of topics to be covered.

Minutes of a Meeting

Definition

A written record of what was discussed and decided during a meeting.

Purpose

Serves as a reference for attendees and others who were not present.

Components

Date, time, attendees, decisions made, actions assigned, and deadlines.

Career Building Introduction

Importance of Career Development

Helps in achieving professional success and job satisfaction.

Key Aspects

Understanding oneself, setting goals, job search strategies, and preparing professional documents like resumes.

Understanding Yourself

- **Self-Assessment:** Recognize your strengths, skills, interests, and values.
- **Personality:** Understand your work preferences and communication style.
- **Skills Inventory:** Identify both hard (technical) and soft (interpersonal) skills.

Setting Career Goals

- Short-Term Goals: Immediate objectives, such as gaining a certification or mastering a particular skill.
- Long-Term Goals: Career aspirations, such as leadership positions or launching a business.
- **SMART Goals:** Specific, Measurable, Achievable, Relevant, and Timebound.

Job Search Strategies

- Networking: Leverage personal connections and professional networks to find opportunities.
- Online Job Portals: Use platforms like LinkedIn, Indeed, Glassdoor for job listings.
- Company Websites: Apply directly through companies' career pages.
- Recruiters: Work with headhunters or recruitment agencies.

Interview Preparation

- •Research the Company: Understand the company's values, culture, and recent developments.
- •Prepare Answers to Common Questions: Practice answering questions about your experience, strengths, weaknesses, and why you're interested in the role.
- •Prepare Questions for the Interviewer: Show your interest in the company by asking insightful questions.

Setting a Career Goal

- Short-Term Goals: Immediate steps that can be achieved within a year or two (e.g., skills development, certifications).
- Long-Term Goals: Goals that extend beyond 5 years, such as reaching a specific position or level of expertise.
- **SMART Goals**: Ensure goals are Specific, Measurable, Achievable, Relevant, and Time-bound.

Job Search Process

- •Job Search Strategy: Research companies, industries, and roles that align with your goals.
- •Networking: Build connections with professionals in your field to access job opportunities.
- •Online Job Portals: Use platforms like LinkedIn, Indeed, or Glassdoor for job hunting.
- •Company Websites: Many companies post job openings directly on their Websites

Resume Formats

- **1.Chronological Resume**: Lists work experience in reverse chronological order. Ideal for those with a solid work history.
- **2.Functional Resume**: Focuses on skills and abilities rather than work history. Useful for career changers.
- **3.Combination Resume**: A mix of both chronological and functional formats, highlighting skills and relevant experience.

Cover Letter Writing

• **Purpose**: A cover letter accompanies your resume and explains why you're a good fit for the job.

• Structure:

- Introduction: Briefly introduce yourself and mention the position you're applying for.
- Body: Discuss your skills, experience, and qualifications relevant to the job.
- Conclusion: Express enthusiasm and invite the employer to contact you.

Key Takeaways

- Effective Reporting: Clear, concise, and well-structured reports are essential for professional communication.
- Career Building: Self-awareness, setting clear goals, and strategic job searching can propel your career forward.
- **Resume Writing:** Your resume is your personal marketing tool—tailor it to the job, and make sure it highlights your strengths.