

# BHARATHIDASAN UNIVERSITY Tiruchirappalli- 620024, Tamil Nadu, India

Programme: M.A., HUMAN RESOURCE MANAGEMENT

Course Title :TRAINING AND DEVELOPMENT Course Code : 22HRM2CC10

UNIT – II

**Training Needs Analysis** 

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# Task and Performance Analysis

## **Task Analysis**

Breaking down job roles into specific tasks, identifying the knowledge, skills, and abilities (KSAs) required to perform each task effectively.

## **Performance Analysis**

Evaluating current performance against desired performance standards to identify gaps and areas for improvement.

# Needs Assessment

# Identify training needs

This involves gathering data from stakeholders through surveys, interviews, and observations to identify the training needs of individuals and the organization.

# Prioritize needs

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This involves prioritizing the most pressing training needs based on their impact on performance, safety, and organizational goals.







# **Training Needs in a Changing Environment**

# Technological advancements

Training must adapt to evolving technologies, digital tools, and new ways of working.

competition

Organizations must respond to industry trends, competitive pressures, and changing customer demands.

# **Global and diverse workforce**

Training programs need to accommodate a diverse workforce with different cultural backgrounds and learning styles.

# Market shifts and

# **Setting Objectives and Targets**



### Specific and Measurable

Clearly define what trainees should be able to do after completing the training program.



#### Achievable and Relevant

Set realistic goals that are aligned with the identified training needs and organizational objectives.



### Time-bound

Establish a clear timeframe for achieving the training objectives and measure progress along the way.



# Strategies and Techniques for Effective Training

## **Interactive Learning**

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Engaging trainees through activities like simulations, case studies, and role-playing to enhance knowledge retention and practical skills.

### **Technology-Enabled Training**

Utilizing online platforms, mobile apps, and virtual reality simulations to deliver engaging and accessible training experiences.

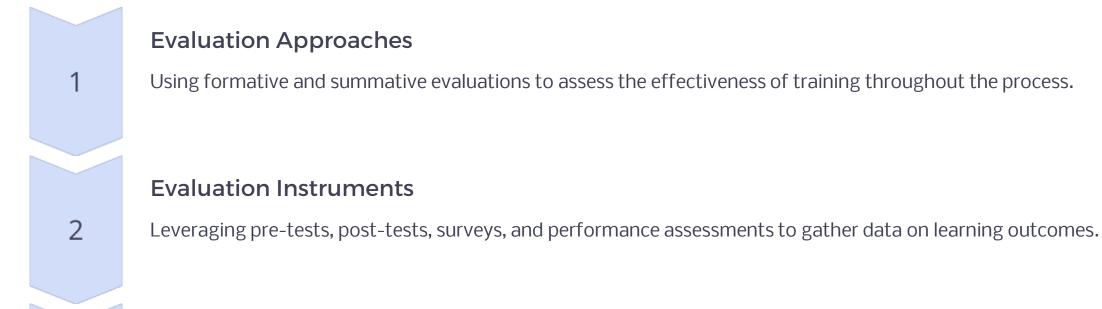
### Mentorship and Coaching

Providing individual support and guidance through mentors and coaches to accelerate learning and development.





# **Evaluation of Training**



#### Reporting and Feedback

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Analyzing evaluation data to generate reports and provide feedback for continuous improvement of the training program.

# **Training the Trainer**

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Teach trainers effective training delivery methods, engaging activities, and evaluation techniques.

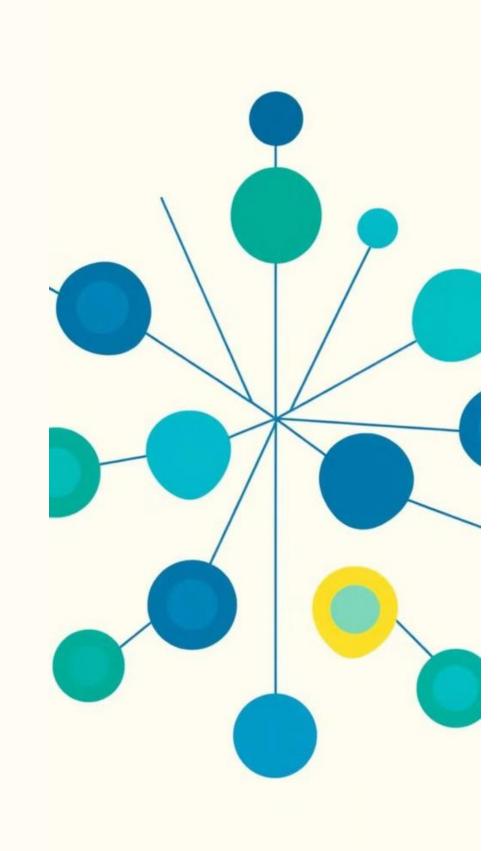
## **Subject Matter Expertise**

Ensure trainers possess the necessary knowledge, skills, and experience to deliver the training content.

## **Communication and Facilitation**

Develop trainers' communication skills, ability to facilitate discussions, and build rapport with trainees.

# **Training Needs Analysis**



# Task and Performance Analysis

#### Task Analysis

Breaking down tasks into smaller steps, identifying the knowledge, skills, and abilities needed for each step. For example, analyzing the steps involved in customer service to identify the skills required.

#### Performance Analysis

Evaluating current performance levels to identify gaps between desired outcomes and current capabilities. For example, reviewing sales data to see if there are areas for improvement.

# **Needs Assessment**

#### Identify Gaps

Determine the difference between current performance and desired performance, focusing on specific skills and knowledge.

#### **Prioritize Needs**

Rank the identified gaps in importance based on their impact on overall business objectives.

#### **Develop Training Solutions**

Design training interventions that address the prioritized needs, using a variety of methods and techniques.

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# Training Needs in a Changing Environment

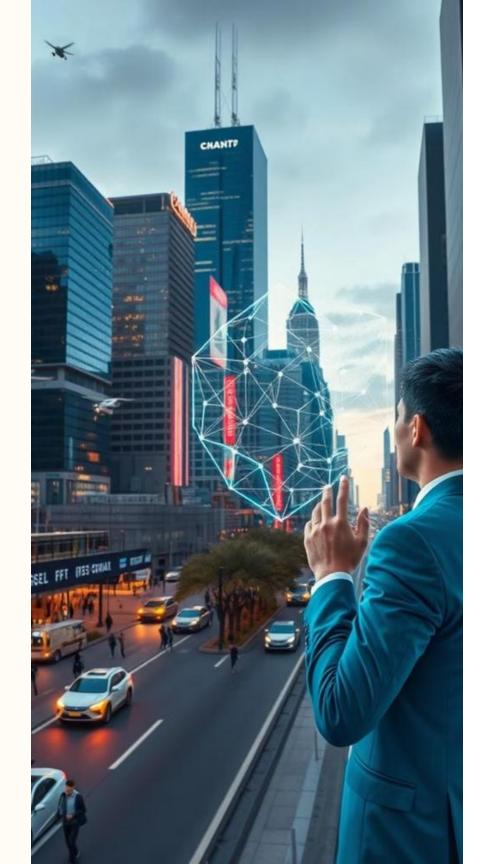
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Adapting training content to address emerging technologies,
market trends, and customer demands. For example,
incorporating new software features in a customer service
training program.

Develop skills and knowledge that enable employees to adapt to change and embrace innovation. For example, teaching employees how to use new software programs.

Prepare employees for future challenges by anticipating industry trends and building skills for emerging roles. For example, providing training on artificial intelligence or data analytics.



# Setting Objectives and Targets

# Specific and Measurable

Clearly define training goals that are specific and quantifiable. For example, increasing sales conversion rates by 10%.

# Achievable and Relevant

Set realistic targets that are attainable and directly aligned with business needs. For example, improving customer satisfaction scores by 5%.

# SMART Goals

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#### 3 Time-Bound

Establish clear deadlines for achieving training objectives. For example, completing the training program within 3 months.

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# **Strategies and Techniques**

#### Lectures

Traditional format that involves delivering information to a group of learners. Useful for conveying foundational knowledge.

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#### Workshops

Hands-on training sessions that provide practical skills and experience. Ideal for developing specific skills.



#### Simulations

Real-world scenarios that allow learners to practice skills in a safe and controlled environment. Useful for building confidence and decisionmaking abilities.



#### Mentoring

One-on-one guidance and support provided by experienced professionals. Excellent for developing leadership skills and building relationships.



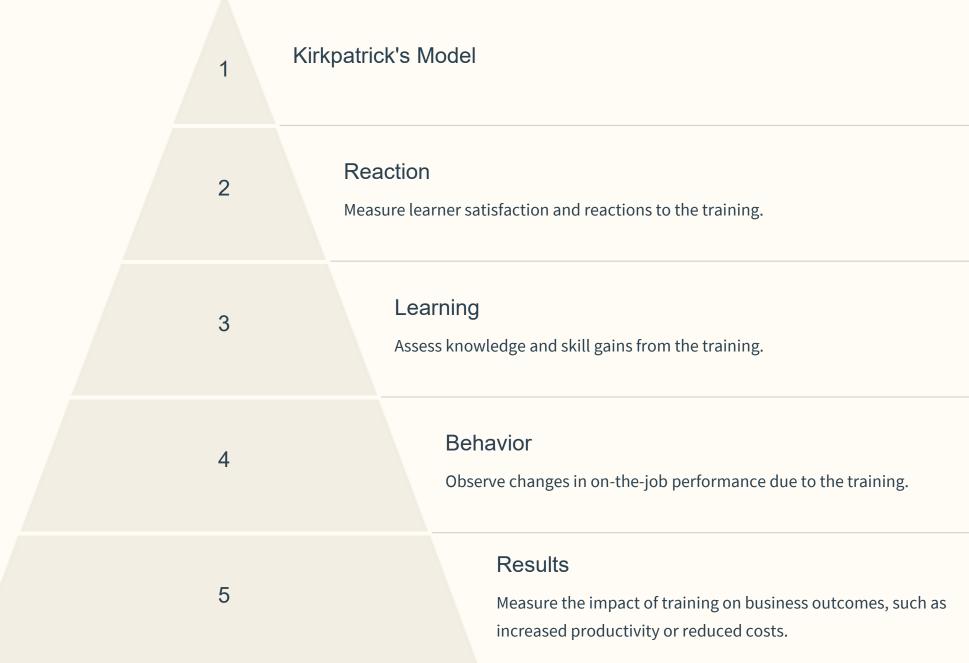
# **Evaluation of Training**

1	2	3	4
Pre-Training Assessment	Post-Training Assessment	On-the-Job Performance	Return on Investn
Measure baseline knowledge and skills before training to identify areas for improvement.	Evaluate knowledge and skill gains after training to assess learning effectiveness.	Monitor performance in real- world settings to assess the transfer of training to the workplace.	Measure the financial be of training, such as incre productivity or reduced errors.

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# **Evaluation Approaches**





# **Evaluation Instruments**

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Surveys Gather feedback and opinions from learners. 2

Tests

Measure knowledge and skill acquisition.

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Performance Reviews

Assess on-the-job performance over time.

**Observations** Monitor performance in real-world settings.

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# Training the Trainer



