

BHARATHIDASAN UNIVERSITY Tiruchirappalli- 620024, Tamil Nadu, India

Programme: M.A.HUMAN RESOURCE MANAGEMENT

Course Title :Information Technology for Managers

Course Code: 22HRM4CC18

UNIT IV
Power Point -Presentation

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PowerPoint Presentation: Mastering the Basics

Agenda

- Introduction to PowerPoint
- Creating Slide Shows
- Advanced Slide Features
- Formatting and Design Tools
- Practical Applications

Introduction to PowerPoint

- Overview:
- - A versatile presentation software
- Key Features:
- Slide creation and management
- - Multimedia integration

Creating Slide Shows with Animations

- Steps:
- Select desired animation effects
- Customize animations for each slide
- Preview slide transitions and effects

Auto Layout and Adding Slides

- Auto Layout:
- Pre-designed templates for consistency
- Adding Slides:
- Use 'New Slide' option in the toolbar
- Apply layouts that suit content

Applying Design Templates

- Design Templates:
- - Access from the 'Design' tab
- Choose themes to align with your presentation's purpose
- Customization:
- Adjust colors and fonts

Changing Slide Layout

- Options:
- Title and Content
- Two Content, Comparison, Blank, etc.
- How to:
- Use 'Layout' menu to change existing slides

Reordering and Hiding Slides

- Reordering:
- - Drag slides in the 'Slide Sorter' view
- Hiding Slides:
- Right-click and select 'Hide Slide'

Adding Notes

- Purpose:
- - Include speaker notes for reference
- Steps:
- Access the 'Notes' pane below the slide

Adding Video and Audio

- Steps:
- Insert video or audio files from 'Insert' tab
- Customization:
- Set playback options: Start automatically or on click

Formatting Text

- Options:
- Change font type, size, and color
- Use bold, italics, and underlining
- Alignment:
- - Center, left, or right alignment

Replace Fonts and Line Spacing

- Replace Fonts:
- - Use 'Replace Fonts' option in 'Home' tab
- Line Spacing:
- - Adjust from the 'Paragraph' menu

Using WordArt

- Features:
- Add stylized text for emphasis
- Steps:
- Access from 'Insert' tab > 'WordArt'

Applying Backgrounds

- Types:
- - Solid color, gradient, picture, or texture
- How to:
- - Use 'Format Background' from the 'Design' tab

Using Slide Master

- Purpose:
- - Create consistent slide designs
- Steps:
- - Access 'Slide Master' from the 'View' tab

Adding Header and Footer

- Steps:
- - Go to 'Insert' tab > 'Header & Footer'
- - Include slide numbers, date, and footer text

Including Charts and Tables

- Charts:
- Insert from 'Insert' tab > 'Chart'
- Tables:
- - Use 'Insert Table' option for structured data

Reordering and Animating Elements

- Reordering:
- - Use 'Bring to Front' or 'Send to Back'
- Animating Elements:
- Apply effects to text, images, and objects

Practical Applications

- For Business:
- - Client presentations and reports
- For Education:
- Lectures and tutorials

Conclusion

- Summary:
- PowerPoint enhances visual communication
- - Master its tools for effective presentations
- Thank You! Questions?