

BHARATHIDASAN UNIVERSITY

Tiruchirappalli -620024 Tamil Nadu, India

Programme: MSW

Course Title: COMMUNITY HEALTH

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Unit -II Dr. JO JERYDA GNANAJANE ELJO PROFESSOR

Unit - II

Health work in the community: Major health problems related to women and children; Socio- Cultural Practices, beliefs and myths influencing community health; Assessing community needs, Mobilizing core groups and community participation, Community Nutrition Programme, Training of multipurpose workers in community health programmes.

MAJOR HEALTH PROBLEMS RELATED TO WOMEN AND CHILDREN

1. Women's Health Problems

Maternal Health Issues:

Maternal Mortality: Causes include hemorrhage, infections, hypertensive disorders, and unsafe abortions.

Anemia: Affects a significant proportion of women due to poor dietary intake, frequent pregnancies, and menstrual losses.

Complications of Pregnancy and Childbirth: Issues like obstructed labor, preeclampsia, and postpartum hemorrhage.

Reproductive Health Challenges:

Limited access to contraception, leading to unplanned pregnancies. High prevalence of sexually transmitted infections (STIs) due to lack of awareness and stigma. Infertility and its psychological impact.

Gender-Based Violence:

Physical, emotional, and sexual abuse leading to long-term physical and mental health issues. Increased risk of depression, anxiety, and PTSD among survivors.

Menstrual Hygiene:

Poor menstrual hygiene due to lack of access to sanitary products and cultural taboos. Associated with infections like urinary tract infections (UTIs) and reproductive tract infections (RTIs).

2. Children's Health Problems

Malnutrition:

Underweight, Stunting, and Wasting: Result of insufficient nutrition, frequent infections, and poor healthcare access.

Micronutrient Deficiencies: Lack of essential vitamins and minerals like vitamin A, iron, and iodine.

Linked to poor cognitive development and increased susceptibility to infections.

Infectious Diseases:

Respiratory Infections: Pneumonia and other respiratory illnesses are major causes of mortality.

Diarrheal Diseases: Result from poor sanitation and unsafe drinking water, leading to dehydration.

Vaccine-Preventable Diseases: Measles, polio, diphtheria, and pertussis due to low immunization coverage.

Neonatal and Infant Health:

Prematurity and Low Birth Weight (LBW): Often due to inadequate maternal nutrition and care.

Birth Asphyxia: A leading cause of neonatal mortality.

Infections: Neonatal sepsis, meningitis, and tetanus are prevalent in resource-limited settings.

Childhood Injuries:

Accidents, drowning, burns, and falls are common causes of disability and death.

4. Community-Based Interventions

For Women:

Maternal Health Services: Promotion of institutional deliveries and prenatal/postnatal care.

Awareness Campaigns: Educating women about family planning, nutrition, and menstrual hygiene.

Empowerment Initiatives: Programs to improve literacy, economic independence, and healthcare access.

For Children:

Integrated Child Development Services (ICDS): Providing supplementary nutrition and immunization.

Growth Monitoring: Early identification and intervention for malnutrition.

School Health Programs: Health check-ups, nutrition education, and deworming.

Combined Approaches:

Training of frontline workers like ASHA and Anganwadi workers to address health issues.

Community mobilization to increase participation in healthcare programs.

Promoting clean water, sanitation, and hygiene (WASH) practices to prevent diseases.

Socio-Cultural Practices, Beliefs, and Myths Influencing Community Health

Community health is deeply impacted by socio-cultural factors, including traditional practices, beliefs, and myths. These elements can influence health behaviors, attitudes toward healthcare, and the effectiveness of health interventions.

1. Socio-Cultural Practices Influencing Community Health

Traditional Healthcare Practices:

Reliance on herbal medicines and traditional healers for treating illnesses.

Practices like oil massages and homemade remedies for newborn care.

Preference for natural or home births instead of institutional deliveries.

Dietary Practices:

Food taboos during pregnancy (e.g., avoiding protein-rich or "hot" foods).

Early cessation of breastfeeding due to misconceptions.

Use of culturally specific foods for illness recovery, sometimes at the cost of balanced nutrition.

Gender-Based Practices:

Preference for male children resulting in neglect of girls' health and nutrition.

Restrictions on women's mobility affecting their access to healthcare.

Religious and Ritual Practices:

Ritual fasting leading to malnutrition among women and children.

Beliefs about sacred waters or rituals as cures for illnesses.

Post-death practices like burying the placenta improperly, leading to unhygienic conditions.

2. Beliefs and Myths Influencing Community Health

Myths About Diseases:

- o Belief that diseases are caused by curses, spirits, or sins.
- Misconceptions about the causes of communicable diseases, such as malaria being attributed to cold weather rather than mosquitoes.
- Misunderstanding about mental health issues, often seen as possession or spiritual imbalance.

Reproductive Health Myths:

Myths surrounding contraception, such as it causing infertility or permanent health damage.

Stigma around infertility being exclusively a female issue.

Belief that menstruation is impure, leading to isolation and poor hygiene practices.

Child Health Myths:

- o Colostrum is often discarded as impure or harmful.
- Delays in introducing immunization due to fears of side effects.
- Belief that teething causes diarrhea and fever, leading to delayed treatment for underlying causes.

Health-Seeking Behavior Myths:

Fear that discussing diseases like cancer or HIV/AIDS will "invite" them.

Avoidance of healthcare due to fatalistic beliefs (e.g., "if it's destined, it will happen").

Misconceptions that modern medicine is harmful or less effective than traditional remedies.

Strategies to Address Socio-Cultural Influences

Awareness and Education:

Conduct culturally sensitive health education campaigns to dispel myths.

Use community leaders and influencers to advocate for health practices.

Community Engagement:

Collaborate with traditional healers to integrate beneficial practices with modern medicine.

Organize focus group discussions to understand and address cultural barriers.

Empowering Women:

Promote literacy and economic independence to challenge restrictive gender norms.

Support initiatives that encourage women's participation in decision-making regarding healthcare.

Capacity Building:

Train healthcare workers in cultural competence to address community beliefs effectively.

Develop health programs that respect cultural traditions while promoting evidence-based practices.

ASSESSING COMMUNITY NEEDS IN COMMUNITY HEALTH WORK

Community needs assessment is a systematic process to identify and understand the health problems, resources, and priorities of a community. It forms the foundation for effective planning, implementation, and evaluation of health programs.

1. Definition of Community Needs Assessment

A community needs assessment is a collaborative process to:

- Identify the health status, problems, and needs of a specific population.
- Understand the social, cultural, and environmental factors influencing health.
- Prioritize actions and allocate resources effectively.

2. Objectives of Community Needs Assessment

- To gather information about the community's health status.
- To identify gaps in healthcare services and resources.
- To involve community members in identifying and prioritizing their health concerns.
- To provide data for planning interventions and policy-making.

3. Steps in Assessing Community Needs

Define the Scope of Assessment:

Determine the health issues to address (e.g., maternal health, child nutrition).

Identify the target population and geographical area.

Gather Data:

Primary Data Collection:

Surveys, focus group discussions, and interviews with community members.

Community mapping to identify healthcare facilities and resources.

Secondary Data Collection:

Review health reports, census data, and local government records.

Analyze Community Health Status:

Evaluate disease prevalence, mortality rates, and nutritional status.

Identify vulnerable groups (e.g., women, children, elderly).

Identify Barriers and Gaps:

Examine accessibility to healthcare services.

Assess cultural, social, and economic factors affecting health behavior.

Engage the Community:

Involve key stakeholders such as community leaders, NGOs, and healthcare workers.

Facilitate participatory discussions to prioritize needs.

Set Priorities:

Rank health problems based on severity, impact, and feasibility of addressing them.

Consider resources, political will, and community support.

Prepare an Action Plan:

Develop strategies for intervention based on identified priorities.

Allocate resources effectively.

4. Tools for Community Needs Assessment

- **SWOT Analysis:** Identify strengths, weaknesses, opportunities, and threats.
- **Community Mapping:** Visual representation of resources and needs.
- **Health Surveys:** Questionnaires to collect data on health behaviors and challenges.
- Focus Groups: Discussions to explore attitudes, beliefs, and priorities.

5. Importance of Community Needs Assessment

- Ensures interventions are tailored to the specific needs of the community.
 - Promotes community participation and ownership of health
 - programs.Enhances resource allocation and program efficiency.
 - Helps address health disparities and achieve equitable outcomes.

Mobilizing Core Groups and Community Participation

Mobilizing core groups and promoting community participation are essential components of successful community health programs. These approaches ensure that health interventions are relevant, sustainable, and supported by the community.

Core Groups in Community Health

Core groups are groups of key individuals or representatives from the community who play a central role in organizing, supporting, and facilitating health programs. These groups can include:

- Community Leaders: Influential figures who can sway public opinion and encourage participation in health programs.
- **Health Workers**: Trained professionals who act as bridges between healthcare systems and the community.
- NGOs and Social Workers: Organizations and individuals with expertise in community-based health programs.
- Community Members: Ordinary residents who are directly affected by health issues and can provide input and support for interventions.

TRAINING OF MULTIPURPOSE WORKERS IN COMMUNITY HEALTH PROGRAMS

Multipurpose workers (MPWs) are trained community health workers who play a critical role in the delivery of health services in rural or underserved areas.

Their training is essential to ensure they are equipped to manage diverse health needs and contribute to community development.

Role of Multipurpose Workers

- **Health Education**: MPWs educate community members about health topics, such as hygiene, sanitation, nutrition, immunization, and family planning.
- **Surveillance and Reporting**: They monitor community health status and report findings to health authorities, enabling quick responses to emerging health issues.
- **First Aid and Basic Care**: MPWs provide basic healthcare services, including first aid, immunizations, and administering preventive treatments.
- **Referral Services**: They identify individuals who need specialized care and facilitate their referral to higher-level healthcare facilities.
- **Community Engagement**: MPWs play a key role in engaging community members and building trust within the community.

Components of Training for Multipurpose Workers

Training of MPWs needs to be comprehensive, context-specific, and ongoing. The training process includes:

1. Basic Health Knowledge:

- **Nutrition**: Understanding the dietary needs of different groups, preventing malnutrition, and promoting healthy eating habits.
- Maternal and Child Health: Providing information on prenatal care, child health, immunization, and growth monitoring.
- Infectious Disease Control: Training on the prevention and control of common diseases like malaria, tuberculosis, and diarrheal diseases.

Community Engagement Skills:

Communication Skills: Training MPWs in effective communication techniques to relay health information clearly and persuasively.

Behavior Change Communication: MPWs are taught how to influence community behaviors to improve health practices, such as promoting sanitation or vaccination.

Motivational Techniques: They are trained to encourage participation in health programs and instill a sense of responsibility in community members.

Practical Skills:

Health Screenings and Monitoring: MPWs should be trained to conduct health assessments (e.g., growth monitoring, anemia screening).

Immunization and Basic Treatments: They should know how to administer vaccines, provide basic medication, and offer immediate care for minor ailments.

Documentation and Reporting:

Data Collection: MPWs learn to collect, maintain, and analyze health data from the community, including birth rates, disease prevalence, and immunization coverage.

Reporting and Feedback: Training includes how to report community health data to higher authorities for intervention or policy decision-making.

Training Strategies for Multipurpose Workers

- On-the-Job Training: Incorporating hands-on training, supervised practice, and mentoring to build practical skills.
- Community-Based Learning: Engaging MPWs directly in community health projects as part of their learning experience.
- **Regular Updates**: Continuous professional development through periodic training sessions to keep MPWs informed about new health challenges, techniques, and tools.
- Workshops and Seminars: Conducting specialized workshops to enhance their knowledge and skills in areas like emergency response, maternal and child health, or mental health care.

Challenges in Training Multipurpose Workers

- **Limited Resources**: Insufficient funds and materials for comprehensive training and ongoing professional development.
- Retention of Trained Workers: High turnover rates among MPWs, often due to low wages or poor working conditions.
- Cultural and Language Barriers: Difficulty in communication and understanding between MPWs and diverse communities, especially in remote or ethnically diverse areas.
- **Inadequate Supervision and Support**: Lack of continuous support and mentorship from healthcare authorities, which may affect performance and motivation.

Impact of Effective Training

When properly trained, multipurpose workers contribute to:

- **Improved Health Outcomes**: Timely interventions and education reduce the burden of preventable diseases.
- **Increased Access to Healthcare**: MPWs extend healthcare access to underserved areas, bridging gaps in service delivery.
- Community Empowerment: Empowering MPWs increases local capacity to handle health issues, reducing dependence on external support.
- **Sustainability**: The involvement of trained MPWs ensures the longevity of health interventions and programs, creating long-term improvements in health.

Community Nutrition Program

1. Introduction

- Focus: Improve nutritional status of the community.
- Target Groups: Women, children, adolescents, and vulnerable populations.

2. Objectives

- Address malnutrition and micronutrient deficiencies.
- Promote healthy eating habits.
- Enhance knowledge of nutrition among community members.

3. Key Components

1. Nutritional Education:

- Awareness on balanced diets, breastfeeding, and weaning.
- Classes and workshops for local communities.

2. Supplementary Nutrition:

- o Distribution of fortified foods (e.g., iron, vitamin A).
 - o Mid-day meal programs for children.

3. Monitoring and Assessment:

- Regular health check-ups (growth monitoring, anemia screening).
- o Identifying malnourished individuals for targeted interventions.

4. Capacity Building:

- Training health workers on nutrition topics.
- Equipping community members with skills for home-based food preparation.

4. Implementation Strategies

- Community Participation: Involvement of local leaders and volunteers.
- Intersectoral Collaboration: Partnerships with NGOs, schools, and government.
- **Behavior Change Communication**: Campaigns to influence dietary habits.

5. Challenges

- Inadequate funding and resources.
- Cultural beliefs and practices affecting food choices.
- Limited awareness and accessibility in remote areas.

6. Outcomes

- Reduced rates of malnutrition and stunting.
- Improved maternal and child health indicators.
- Increased community awareness about nutrition.

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