BHARATHIDASAN UNIVERSITY CENTRE FOR DIFFERNTLY ABLED PERSONS Tiruchirappalli-620024 Tamil Nadu, India

Programme Name	BCA
Course Code	23UCASK01
Course title	Soft Skills
Unit	III
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Effective Communication: Body Language, Listening, Speaking, Writing, and E-mail Etiquette





Introduction

Overview of Communication Skills:

- Communication is how we share our ideas with others.
- o Good communication helps us in daily life, school, and work.



Importance of Body Language in Communication

What is Body Language?

Non-verbal communication through gestures, facial expressions, posture, etc.

Why is it Important?

Shows how we feel.

Helps us express our thoughts without speaking

Examples of Good Body Language:

Posture:

Standing tall and straight.

Facial Expressions:

Smiling when happy.

Gestures:

Nodding to show understanding.

How to Use Positive Body Language

Eye Contact:

Looking at the person when talking to show you're listening.

Smile and Nod:

Shows kindness and agreement.

Open Posture:

Avoid crossing arms; this shows openness.

Personal Space:

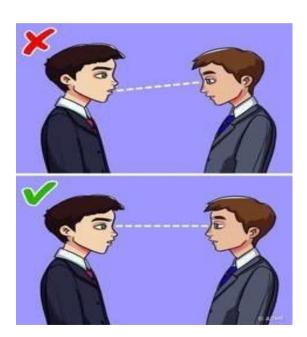
Respecting others' personal space while talking.













The Art of Listening

What is Listening?

Hearing and understanding what the other person is saying.

Why is Listening Important?

Shows respect and helps us learn from others.



How to Be a Good Listener

- Look at the speaker.
- Don't interrupt.
- Ask questions if you don't understand.
- Show you are listening by nodding or saying "I see

Art of Speaking

What is Speaking?

Expressing your thoughts clearly with words.

Why is Speaking Important?

Helps us share ideas and connect with others.

Tips for Clear Speaking:

Speak slowly and clearly.

Use simple words.

Make sure the listener understands.



Art of Writing

What is Writing?

Expressing thoughts through written words.

Why is Writing Important?

Helps you communicate when you can't speak.

Writing is needed for schoolwork, jobs, and daily tasks.

Tips for Writing Clearly:

Write short sentences.

Use correct spelling and punctuation.

Stay on topic.



The Art of Writing E-mails

How to Write an E-mail:

- Subject Line: Be clear about the message.
- **Greeting**: Start with "Hello" or "Dear" followed by the person's name.
- o **Body**: Keep it short and to the point.
- o **Closing**: Use "Best regards" or "Sincerely," then your name.



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E-mail Etiquette

Do's and Don'ts of E-mail Etiquette:

Do's:

Use polite words.

Write clearly and check for mistakes.

Respond promptly.

Don'ts:

Don't use all capital letters (it can seem like shouting).

Don't send an e-mail without checking spelling.

Avoid informal language in professional e-mails.

Practice Activity – E-mail Writing

Task:

- Write a short e-mail to a teacher or friend introducing yourself.
- Use the tips from the presentation (clear subject, greeting, body, and closing).

Discussion

Presentation:

- Sharing ideas with others.
- Tips: Speak clearly, make eye contact, and stay confident.

Debate:

- Discussing two sides of an issue.
- **Tip**: Listen carefully to the other side, and explain your thoughts.

Group Discussion:

- Talking with others to share ideas.
- **Tip**: Respect others' opinions, speak one at a time, and ask questions.

How to Prepare for Interviews

What is an Interview?

A conversation where you answer questions to get a job or opportunity.

Tips for a Successful Interview:

Dress neatly and be on time.

Smile and make eye contact.

Speak clearly and listen carefully to questions.

