



Bharathidasan University

Centre for Differently Abled Persons
Tiruchirappalli - 620024.

Programme Name : Bachelor of Computer Applications

Course Code : 23PGDITD2

Course Title : Entrepreneurship Education for Social
Inclusion

Unit : Unit II

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Entrepreneurship Education: Empowering the Next Generation

The Importance of Entrepreneurial Mindset

Risk-taking

Embrace calculated risks and move beyond comfort zones.
Explore new opportunities and think outside the box.

Adaptability

Navigate change effectively and adjust plans as needed.
Embrace flexibility and learn from unexpected situations.



Fostering Creativity and Innovation

Design Thinking

Emphasize user needs and test ideas through rapid prototyping. Build a strong foundation for creating impactful solutions.

Problem-Based Learning

Address real-world challenges and apply knowledge to find solutions. Encourage creative thinking and practical application.



Developing Problem-Solving Skills

1

Identify the problem

Clearly define the problem and understand its root causes.

2

Generate solutions

Explore multiple solutions and analyze their potential impact.

3

Evaluate and select

Analyze each solution and choose the most feasible option.

4

Implement and iterate

Execute the plan and make adjustments based on feedback and results.



Navigating the Startup Ecosystem



Networking

Connect with mentors, investors, and other entrepreneurs.



Community

Find support and resources within a supportive network.



Resources

Access online tools, workshops, and accelerators to learn and grow.

Funding Opportunities for Entrepreneurs

Angel Investors

Individuals with capital who invest in early-stage companies.

Venture Capital

Firms that invest in high-growth companies with potential for significant returns.

Crowdfunding

Platforms that allow individuals to invest in startups and projects.



Overcoming Challenges and Failures

1

Analyze mistakes

Identify what went wrong and learn from the experience.

2

Adapt and adjust

Refine the plan and make changes based on the lessons learned.

3

Keep going

Persist and stay committed to your goals.



Networking and Mentorship

1

Build Relationships

Attend events, join industry groups, and connect with professionals.

2

Seek Guidance

Find experienced mentors who can offer advice and support.

3

Give Back

Share your knowledge and experience to help others.

Entrepreneurial Success Stories



Example 1

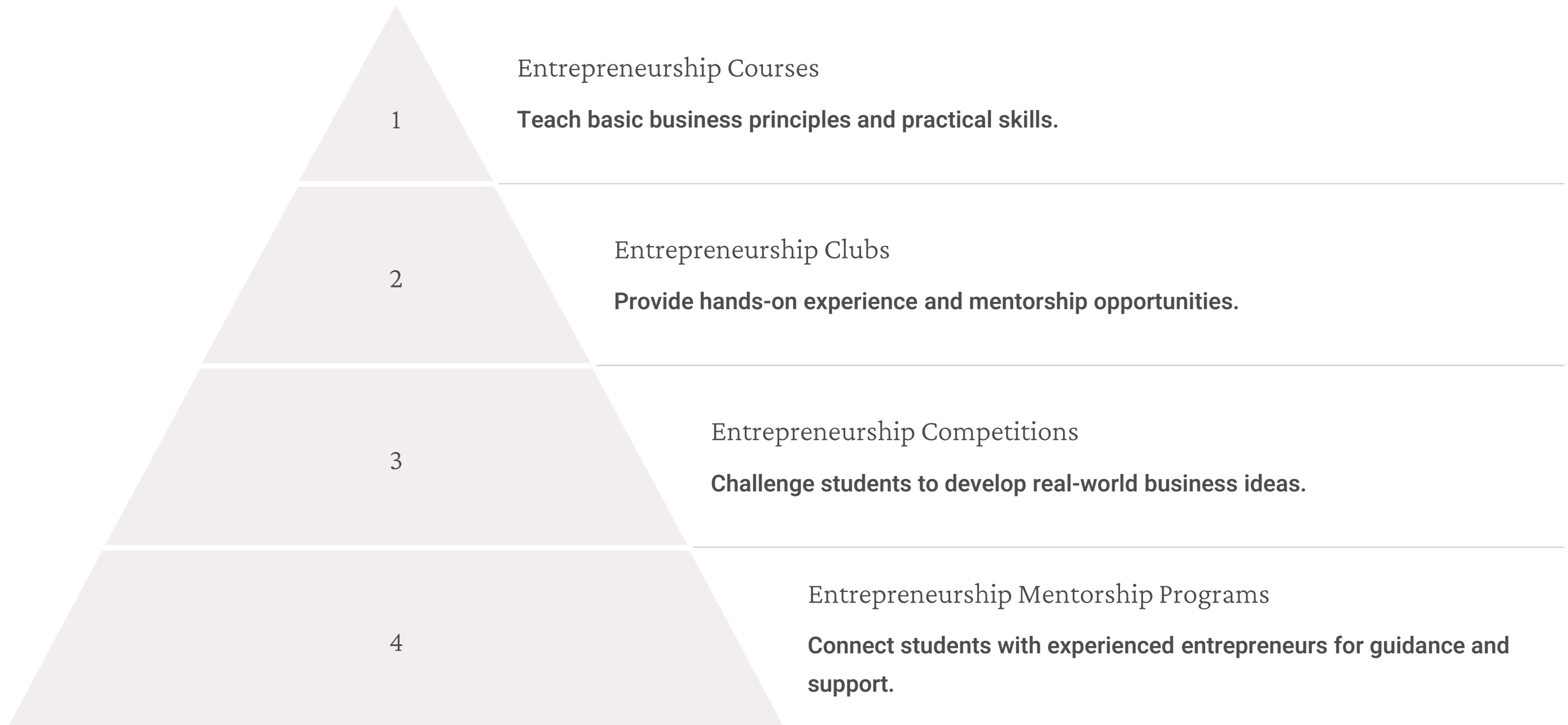
A young entrepreneur who built a successful tech company.



Example 2

A small business owner who created a thriving local brand.

Integrating Entrepreneurship into Curriculum



Thank You!